

# Your Experience, Our Design: Quick Survey

*This is an anonymous survey. You do not need to disclose your name or any personal information you are not comfortable sharing. Thank you for your participation.*

**1. What is your age range?**

1. 18-24
2. 25-34
3. 35-44
4. 45 and above
5. Prefer not to say

**2. Which of the following best describes your ethnicity? (Select all that apply)**

1. Hispanic or Latino
2. Black or African American
3. Asian
4. White or Caucasian
5. Native American or Alaskan Native
6. Native Hawaiian or Other Pacific Islander
7. Other: \_\_\_\_\_
8. Prefer not to say

**3. What city do you reside in:**

1. Oceanside
2. Carlsbad
3. Encinitas
4. San Marcos
5. Other: \_\_\_\_\_
6. Prefer not to say

**4. What factors influenced your decision to choose MiraCosta College? (Select all that apply)**

1. Location
2. Program Reputation
3. Cost
4. Recommendations from Friends/Family
5. Other: \_\_\_\_\_

**5. Before enrolling at MiraCosta College, how convinced were you to study at MiraCosta?**

1. Not at all convinced
2. Slightly convinced
3. Moderately convinced
4. Very convinced
5. Completely convinced

**6. Before enrolling at MiraCosta College, did you look into other colleges?**

1. Yes
2. No

*If your answer is YES, name two colleges, if possible*

1. \_\_\_\_\_

2. \_\_\_\_\_

**7. What makes MiraCosta College stand out from other Colleges for you?**

1. Distance
2. Program
3. Opportunities
4. Schedule
5. Other: \_\_\_\_\_

**8. Is your major associated with the Design Department?**

1. Yes
2. No

*If your answer is YES, which major:*

1. Architecture
2. Engineering
3. Drafting
4. Other: \_\_\_\_\_

**9. What is your primary reason for studying Design?**

1. Career Advancement
2. Passion for Design
3. Job Security / Retraining
4. Other: \_\_\_\_\_

**10. How did you learn about the Design Department?**

1. MiraCosta Website
2. Social Media
3. Other: \_\_\_\_\_

**11. How confident were you in your decision to enroll in the Design Department at MiraCosta College?**

1. Very Confident
2. Somewhat Confident
3. Neutral
4. Somewhat Uncertain
5. Very Uncertain

**12. Are you a member of the Maker Club?**

1. Yes
2. No

*If your answer is NO, why not?*

1. Lack of time
2. Lack of information
3. Other: \_\_\_\_\_

**13. Do you know what the Maker Club does?**

- 1. Yes
- 2. No

**14. Are you interested in joining the Maker Club? (if you are not already part of it)**

- 1. Yes
- 2. No

**15. How does it make you feel to belong to the Maker Club?**

- 1. Excited
- 2. Motivated
- 3. Indifferent
- 4. Other: \_\_\_\_\_

**16. How would you feel about showcasing your project on a website if given the opportunity?**

- 1. Excited
- 2. Motivated
- 3. Indifferent
- 4. Other: \_\_\_\_\_

**17. Have you used Maker Lab?**

- 1. Yes
- 2. No

**18. How likely would you visit a website that belongs to the Design Department?**

- 1. Very Likely
- 2. Likely
- 3. Possible
- 4. Unlikely
- 5. Very Unlikely

**19. When navigating through a Design Department website, what content would you be drawn towards?**

- 1. Student Showcase
- 2. Events or projects about Maker club
- 3. Information about Maker Club
- 4. Information about Maker Lab
- 5. Career support
- 6. Other: \_\_\_\_\_

**20. What type of information do you like to see on a hero image (banner, top page)?**

- 1. News
- 2. Events' dates
- 3. Videos / Animations
- 4. I don't pay attention to the hero images of a website.
- 5. Other: \_\_\_\_\_

**21. Have you visited the MiraCosta College Design Programs/Catalog page?**

- 1. Yes
- 2. No

*If your answer is NO, could you explain why?*

- 1. I didn't know it existed.
- 2. I knew it existed but I am not interested.
- 3. Other: \_\_\_\_\_

*If your answer is YES, on a scale 1-10 how was your experience with it? (1 is low and 10 is high)*

1 2 3 4 5 6 7 8 9 10

**22. How do you usually access websites? (select all that apply)**

- 1. Mobile device
- 2. Computer
- 3. Tablet
- 4. All of the above

**23. What would you like to see on the new Design Department website?**

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