

Your Experience, Our Design: Quick Survey

This is an anonymous survey. You do not need to disclose your name or any personal information you are not comfortable sharing. Thank you for your participation.

1. What is your age range? 2. _____

- 1. 18-24
- 2. 25-34
- 3. 35-44
- 4. 45 and above
- 5. Prefer not to say

2. Which of the following best describes your ethnicity? (Select all that apply)

- 1. Hispanic or Latino
- 2. Black or African American
- 3. Asian
- 4. White or Caucasian
- 5. Native American or Alaskan Native
- 6. Native Hawaiian or Other Pacific Islander
- 7. Other: _____
- 8. Prefer not to say

3. What city do you reside in:

- 1. Oceanside
- 2. Carlsbad
- 3. Encinitas
- 4. San Marcos
- 5. Other: _____
- 6. Prefer not to say

4. What factors influenced your decision to choose MiraCosta College? (Select all that apply)

- 1. Location
- 2. Program Reputation
- 3. Cost
- 4. Recommendations from Friends/Family
- 5. Other: _____

5. Before enrolling at MiraCosta College, how convinced were you to study at MiraCosta?

- 1. Not at all convinced
- 2. Slightly convinced
- 3. Moderately convinced
- 4. Very convinced
- 5. Completely convinced

6. Before enrolling at MiraCosta College, did you look into other colleges?

- 1. Yes
- 2. No

If your answer is YES, name two colleges, if possible

1. _____

7. What makes MiraCosta College stand out from other Colleges for you?

- 1. Distance
- 2. Program
- 3. Opportunities
- 4. Schedule
- 5. Other: _____

8. Is your major associated with the Design Department?

- 1. Yes
- 2. No

If your answer is YES, which major:

- 1. Architecture
- 2. Engineering
- 3. Drafting
- 4. Other: _____

9. What is your primary reason for studying Design?

- 1. Career Advancement
- 2. Passion for Design
- 3. Job Security / Retraining
- 4. Other: _____

10. How did you learn about the Design Department?

- 1. MiraCosta Website
- 2. Social Media
- 3. Other: _____

11. How confident were you in your decision to enroll in the Design Department at MiraCosta College?

- 1. Very Confident
- 2. Somewhat Confident
- 3. Neutral
- 4. Somewhat Uncertain
- 5. Very Uncertain

12. Are you a member of the Maker Club?

- 1. Yes
- 2. No

If your answer is NO, why not?

- 1. Lack of time
- 2. Lack of information
- 3. Other: _____

13. Do you know what the Maker Club does?

- 1. Yes
- 2. No

14. Are you interested in joining the Maker Club? (if you are not already part of it)

- 1. Yes
- 2. No

15. How does it make you feel to belong to the Maker Club?

- 1. Excited
- 2. Motivated
- 3. Indifferent
- 4. Other: _____

16. How would you feel about showcasing your project on a website if given the opportunity?

- 1. Excited
- 2. Motivated
- 3. Indifferent
- 4. Other: _____

17. Have you used Maker Lab?

- 1. Yes
- 2. No

18. How likely would you visit a website that belongs to the Design Department?

- 1. Very Likely
- 2. Likely
- 3. Possible
- 4. Unlikely
- 5. Very Unlikely

19. When navigating through a Design Department website, what content would you be drawn towards?

- 1. Student Showcase
- 2. Events or projects about Maker club
- 3. Information about Maker Club
- 4. Information about Maker Lab
- 5. Career support
- 6. Other: _____

20. What type of information do you like to see on a hero image (banner, top page)?

- 1. News
- 2. Events' dates
- 3. Videos / Animations
- 4. I don't pay attention to the hero images of a website.
- 5. Other: _____

21. Have you visited the MiraCosta College Design Programs/Catalog page?

- 1. Yes
- 2. No

If your answer is NO, could you explain why?

- 1. I didn't know it existed.
- 2. I knew it existed but I am not interested.
- 3. Other: _____

If your answer is YES, on a scale 1-10 how was your experience with it? (1 is low and 10 is high)

1 2 3 4 5 6 7 8 9 10

22. How do you usually access websites? (select all that apply)

- 1. Mobile device
- 2. Computer
- 3. Tablet
- 4. All of the above

23. What would you like to see on the new Design Department website?